

IN DOMESTIC RESOURCE EXTRACTION POLICY

A national coalition to transform how American resource extraction is viewed

INDUSTRY EXPERTISE, GRASSROOTS REACH

Changing the trajectory of American resource policy

PART THINK TANK.

Our organization brings together dozens of experts with varied backgrounds — in policymaking, industry, academia and the environment – to engage in a nonpartisan, data-driven dialogue to illustrate the United States' dependency on other nations for minerals and metals that exist right here on our soil.

PART ADVOCACY GROUP.

Unlike most Washington-based think tanks, our organization does not rest on its research. We put our expertise into action – in Washington, D.C. and across the country through traditional and social media strategies — to reform American resource policy.

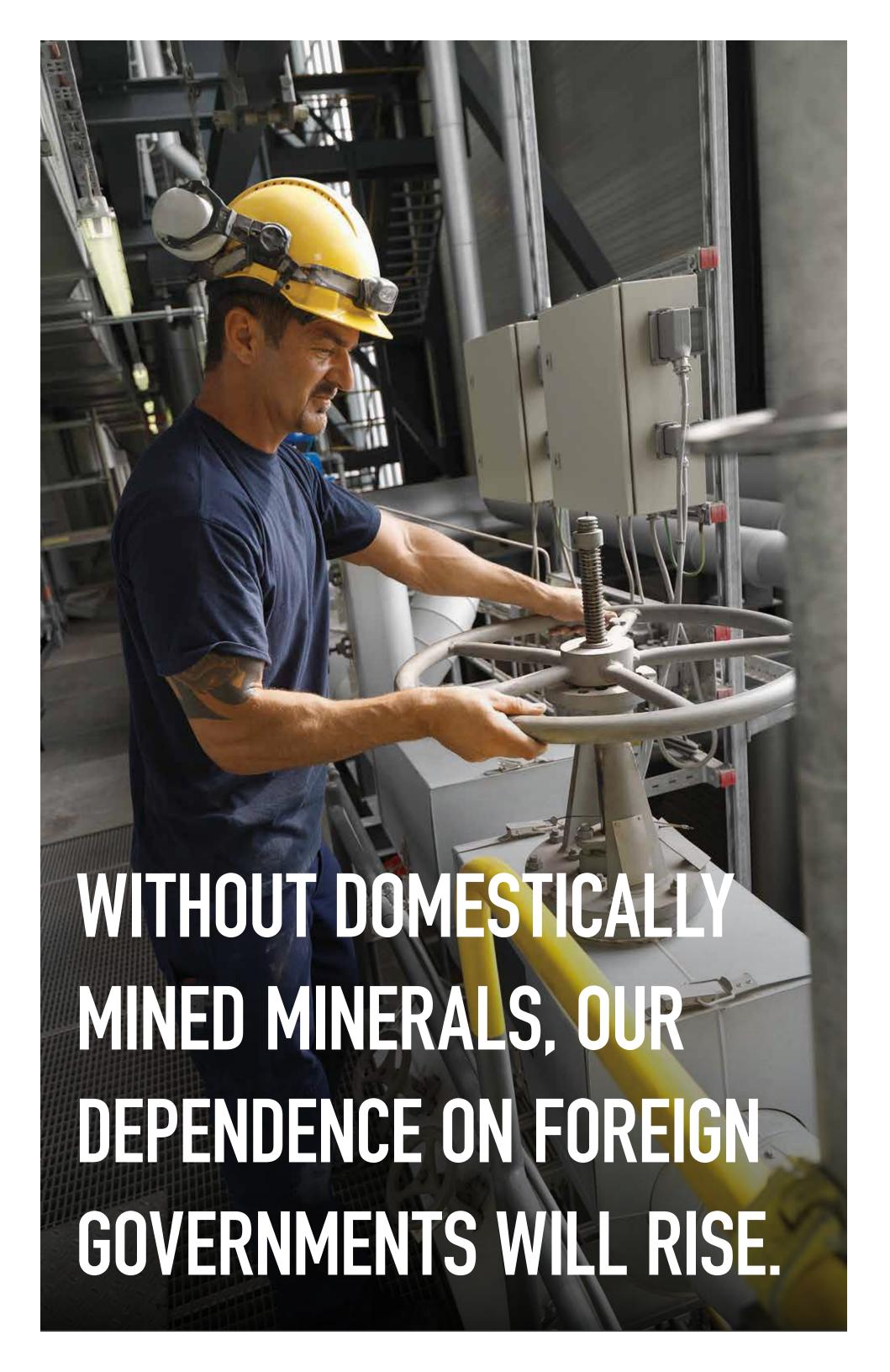


Our experts have decades of experience in diverse fields including mineral extraction,

Proven leadership on the Hill, in academics, and in industry

Daniel McGroarty, President

Dan McGroarty is President of American Resources Policy Network, a nonpartisan education and public policy research organization headquartered in Washington, D.C. He has served as special assistant in the White House and as a presidential appointee at the Department of Defense.



Our mission, and why it matters

We are a national coalition that advocates for the development of America's domestic supply of mineral resources by educating decision makers in Washington and across the nation about the importance of domestic mineral production.

We work to motivate them to change the trajectory of our national policies.

Without domestically mined minerals, our dependence on foreign governments will rise. We will not be able to compete economically in mineral-intensive high-tech and green-tech industries, or develop the metals-intensive advanced weapons systems necessary to protect our freedom.

Our mining, manufacturing, and national defense experts engage in cutting-edge research and in-depth analysis that American Resources Policy Network uses as the foundation to motivate and educate decision makers, and to build our national network of advocates for American resource development.



THE WALL STREET JOURNAL.

America's Growing Minerals Deficit

"Without significant reform of the country's mining permit process, the U.S. may be starved of the resources to build everything from smart phones to weapons systems, impairing both the economy and national security."

Op-ed, D. McGroarty 1/30/13





Subcommittee on Energy & Mineral Resources

Daniel McGroarty, President of American Resources Policy Network

Unilateral Disarming in Resource Wars

POLITICO

"Washington needs to confront the Resource Wars, and make up its mind - all of its minds - that we are in it to win. Which starts with a fully coherent national policy for strategic minerals."

Op-ed, D. McGroarty 6/6/12

Real results

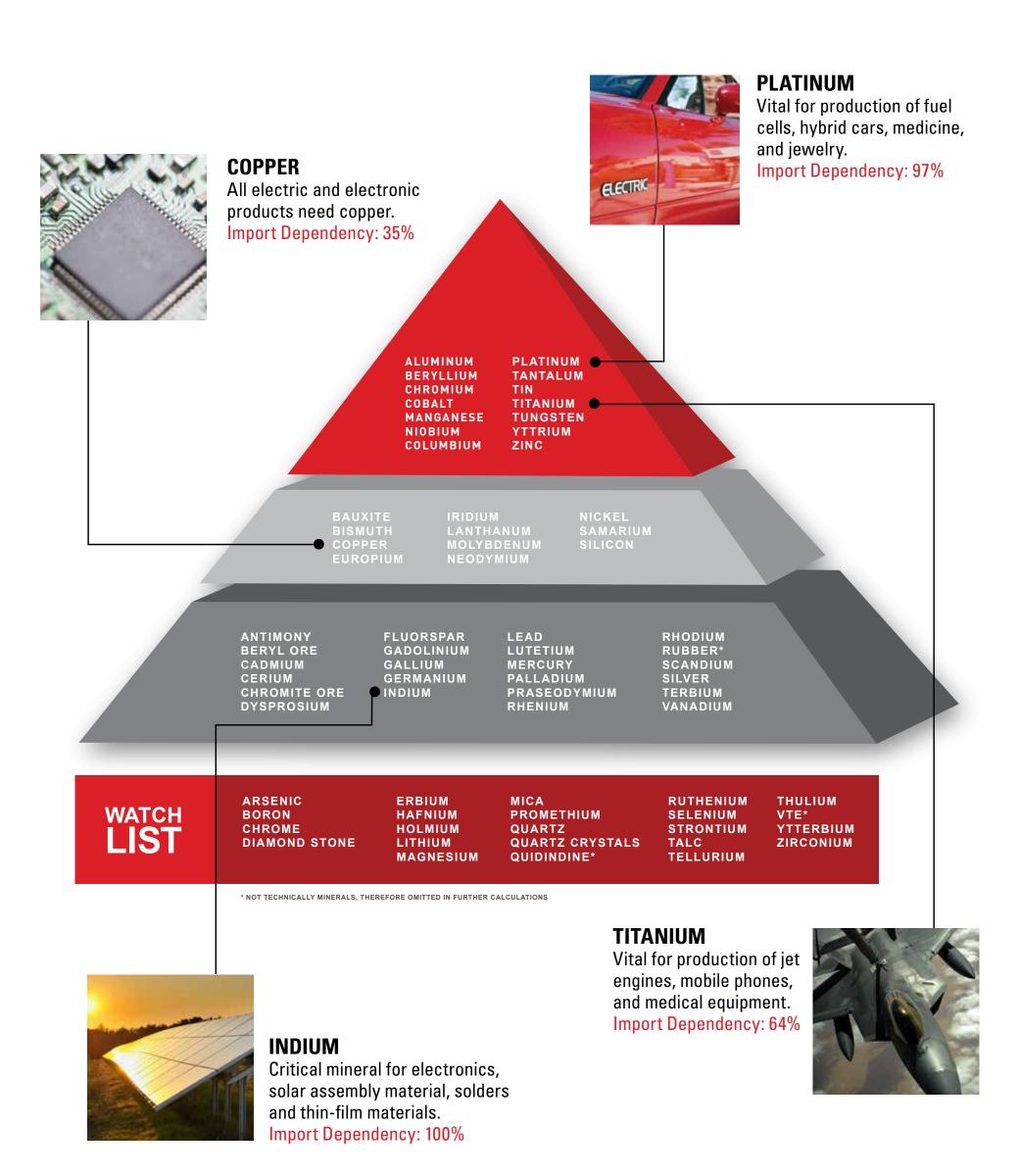
In 2012, our organization launched an aggressive campaign to elevate American resource policy as a vital national issue.

Through new and traditional media and good old fashioned boots-on-the-ground organizing, we barnstormed our way across the country right up to the Capitol steps.

Our action produced:

- 58 stories on American resources policy in national, trade, and regional publications.
- 50,000 community and opinion leaders in support of our work in all 50 states.
- 19,900 direct actions to elected officials and decision makers.
- 1,000 direct messages to elected officials and decision makers through social media.
- A direct reach to over 4.5 million people through social media.
- Testimony at a hearing held by the House Committee on Natural Resources' Subcommittee on Energy and Mineral Resources.

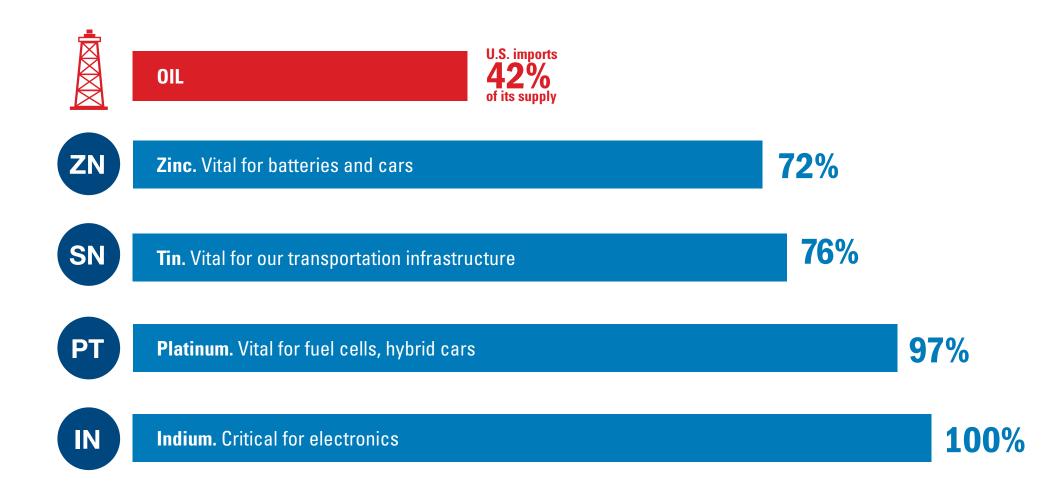
Our continued actions have quickly cemented American Resources Policy Network's role as the formative voice — both in Washington, D.C. and across the country — in advocating for the development of America's domestic mineral resources.



Our mineral dependence exceeds our oil dependence

American Resources Policy Network has assessed 46 strategic minerals that the United States deems critical to our national security and economic competitiveness.

Although there are known resources of nearly all of these minerals in the United States, we overwhelmingly rely on foreign governments to supply them. Increasingly, China and other competitors are stockpiling these minerals, creating potential threats to our supply and gaining a strategic advantage in the global marketplace.



America's dependence on foreign oil has played prominently in national security discussions and policymaking. Yet in comparison, our nation depends much less on foreign governments for oil than it does on other resources that are just as essential to our national security and competitiveness.

STRATEGIC MINERALS RISK PYRAMID

There are dozens of minerals that are essential components in products in the defense and high-tech industries. Yet the United States relies heavily on importing these strategic minerals from around the world, putting our economic stability at risk. The risk pyramid above depicts the metals that pose a risk due to our dependence on importing them. Minerals at the apex of the pyramid are extremely valuable, and pose the most risk.



Expertise for the mining industry, mobilization for mining organizations

American Resources Policy Network offers a unique set of mobilization and organization tools for our members.

Industry members draw from American Resources Policy Network's stable of policy, financial, legal, operational and environmental experts for help in ongoing or planned projects.

And as members of the American Resources Policy Network, mining advocacy organizations can utilize our nationwide network of community and opinion leaders, gaining powerful grassroots advocates for their legislative priorities.

WHAT WE CAN DO

Case Studies:



Put a national coalition of labor, business and thought leaders into action.

In the heat of the 2012 campaign, we launched Mined In America (MIA). Forging a coalition of organized labor and business, we mounted a grassroots education campaign on the importance of a "mine it here to make it here" strategy to revitalize American manufacturing. MIA successfully recruited 92 local, state, and international unions and activated more than 15,000 voters in key Congressional districts.

STRATEGIC MINERALS

CONFERENCE 2012

Focus attention on key issues through a conference of experts.

In June 2012, we hosted our first Strategic Minerals Conference in Washington, D.C. Kicking off with an introduction by Senator Lisa Murkowski, our panel of leading experts from government, the natural resource industry, and the defense sector shone a light on the importance minerals and metals play in our national defense. The event garnered extensive media coverage both inside the Beltway and out.



Showcase high-profile issues through awards and media attention.

In October 2012, Mined In America highlighted a proposed mine in Arizona, Rosemont Copper, bestowing it with the organization's first Shovel Ready award. Leveraging our national and state coalition, MIA drove positive media coverage and marshalled state labor supporters as the project sought to earn its final state and federal permits.



Join our effort and help change American resource policy

Membership in American Resources Policy Network does not pay for offices, conferences, newsletters, or any other tools of a typical organization. That's because we are not a typical organization.

We use technology to minimize our costs and our infrastructure, instead focusing all our resources on taking action across the country.

To join the American Resources Policy Network, or to learn more about our effort, please fill out the enclosed membership card, or simply contact us.

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